

Habits of Highlanders



Oak Hills Athletic Department Mission



**OAK HILLS
ATHLETICS
DEVELOPS
HABITS THAT
BUILD
CHAMPIONS AND
CHAMPIONSHIPS.**

“Oak Hills Athletics develops habits that build champions and championships”

Excellence is a choice. We will strive for excellence intellectually, through service, with leadership, by example, with attitude and through our words and actions.

Excellence takes the enormous, collective effort of everyone committed to our mission and vision. Together we will build champions and championships by having the mindset, department wide, that the expectation is excellence.



“Oak Hills Athletics develops habits that build champions and championships”



How?

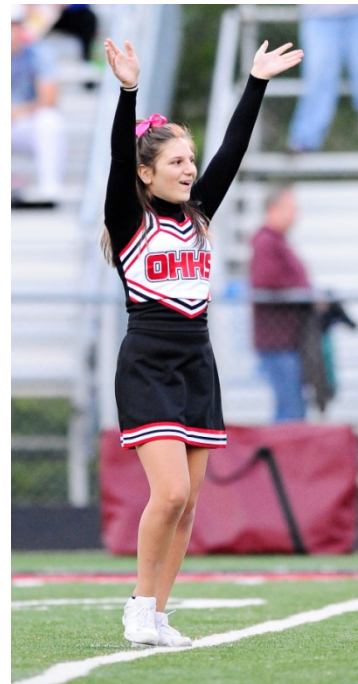
By developing the following
“Habits of Highlanders”:

- Human Relations and Communication
- Adaptability
- Building Academic and Personal Excellence
- Innovation
- Teamwork and Collaboration
- Societal Outreach



Human Relations and Communication

1. Each of the 25 varsity sports will develop a comprehensive plan that connects the Oak Hills High School varsity program to the middle school programs and to the youth programs throughout our District.
2. Develop an endowment to reduce or eliminate pay to play issues at the high school and middle school.
3. Enhance the internal and external promotion of athletics and our student athletes throughout the entire Oak Hills Local School District.
4. Develop an “Oak Hills” athletic brand and a comprehensive plan to sell that brand.
5. Create an NCAA presentation or website that parents, students and coaches can access.
6. Design a proactive system to share our student athletes between programs to promote the multi sport athlete.
7. Develop a recruiting plan for our current 8th grade students.



Adaptability



1. Examine the number of Middle School teams at each school. Determine the pros and cons of each sport having a team at each school as opposed to one combined team for the District.
2. Because of the interest level and growing popularity
 - Add Boys & Girls Lacrosse 2012
 - Add Gymnastics 2012
3. Conduct a survey at where Oak Hills fits in GMC in terms of coaches salaries and number of coaches by sport. Prepare a recommendation and timeline for change if needed
4. Develop a 5 year facility needs assessment for each Middle School

Building Athletic and Personal Excellence

1. Establish an expectation of all coaches in the District which will be to have a Continuing Education for Coaches – college practice, clinics plan. Resources will be made available to high school and middle school coaches.
2. Develop a complete program that rewards multi sport athletes.
3. Develop a healthy message – nutrition, strength, drug awareness and a forum to give the message to parents, coaches and students.
4. Implement the Champions for Life Program in middle school through high school.



Innovation



1. Develop and implement a Student Portfolio for each student athlete.
2. Create and implement an “Oak Hills Pride” Project to improve student awareness and attendance.
 - Athlete to Athlete
 - Athlete to Student
 - Student to Athlete
3. Clean up front door of all facilities.

Teamwork and Collaboration

1. Develop an educational system of information to get parents involved including;
 - Trust
 - Believe in Oak Hills
 - Volunteer
 - Communicate needs (\$)
 - Communicate expectations
 - Why play sports?
2. Enhance the communication and collaboration with the Oak Hills Athletic Boosters.
3. Improve communication between coaches, parents and student athletes
 - What do you say
 - When do you say it
 - How do you say it



Societal Outreach



1. Inform the community of events and accomplishments
 - Positives
 - Community signage
 - Townships presence
2. Enhance community involvement in Oak Hills athletics
3. Fully integrate a community service component into the student athlete's expectations.
4. Develop an Oak Hills High School "Open House" for all prospective student athletes and parents

